PATENT *HP*
3/25/04

IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANT: Beerud D. Sheth
APPLICATION NO.: 09/728,033
FILING DATE: December 1, 2000
TITLE: Storefront for an Electronic Marketplace for Services
EXAMINER: Sandra S. Snapp
GROUP ART UNIT: 3624
ATTY. DKT. NO.: 21673-05143

Approve
Please enter
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*3/18/05***RECEIVED**

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GROUP 3600**CERTIFICATE OF MAILING**

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Dated: March 11, 2004

By: *Jae Won Song*

Jae Won Song, 37 C.F.R. §10.9(b)

COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

LETTER TO THE CHIEF DRAFTSPERSON

SIR:

In response to the objections to the drawings indicated in the Office Action dated December 17, 2003 for the above-referenced patent application, please substitute the enclosed 24 sheets of formal drawings containing Figures 1 through 20 for the 24 sheets of informal drawings containing Figures 1 through 20 previously submitted on February 28, 2001.

Respectfully submitted,
BEERUD D. SHETH

Dated: March 11, 2004

By: *Jae Won Song*

Jae Won Song, 37 C.F.R. §10.9(b)
Fenwick & West LLP
Silicon Valley Center
801 California Street
Mountain View, CA 94041
Tel.: (650) 335-7164
Fax.: (650) 938-5200

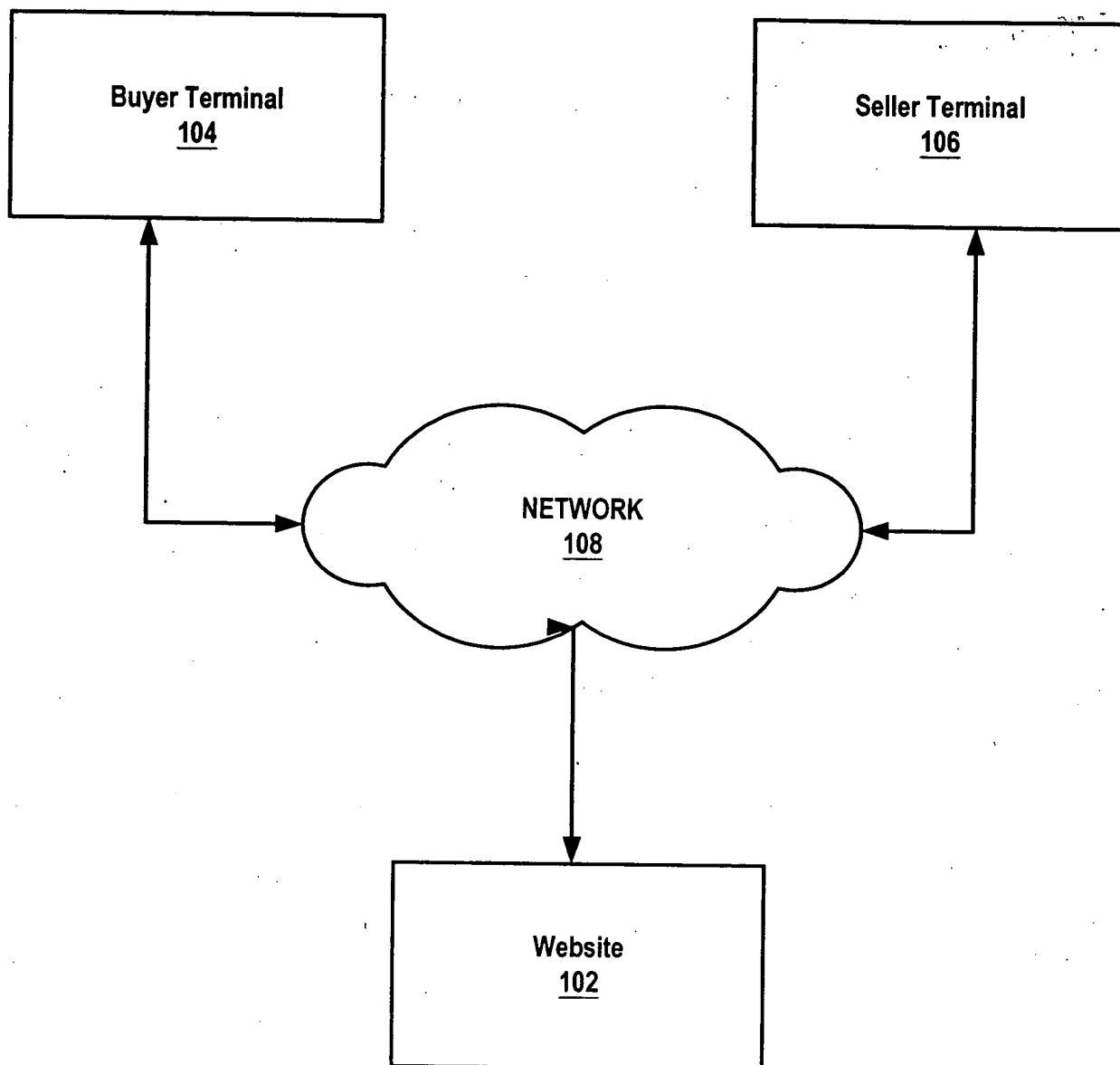


Figure 1



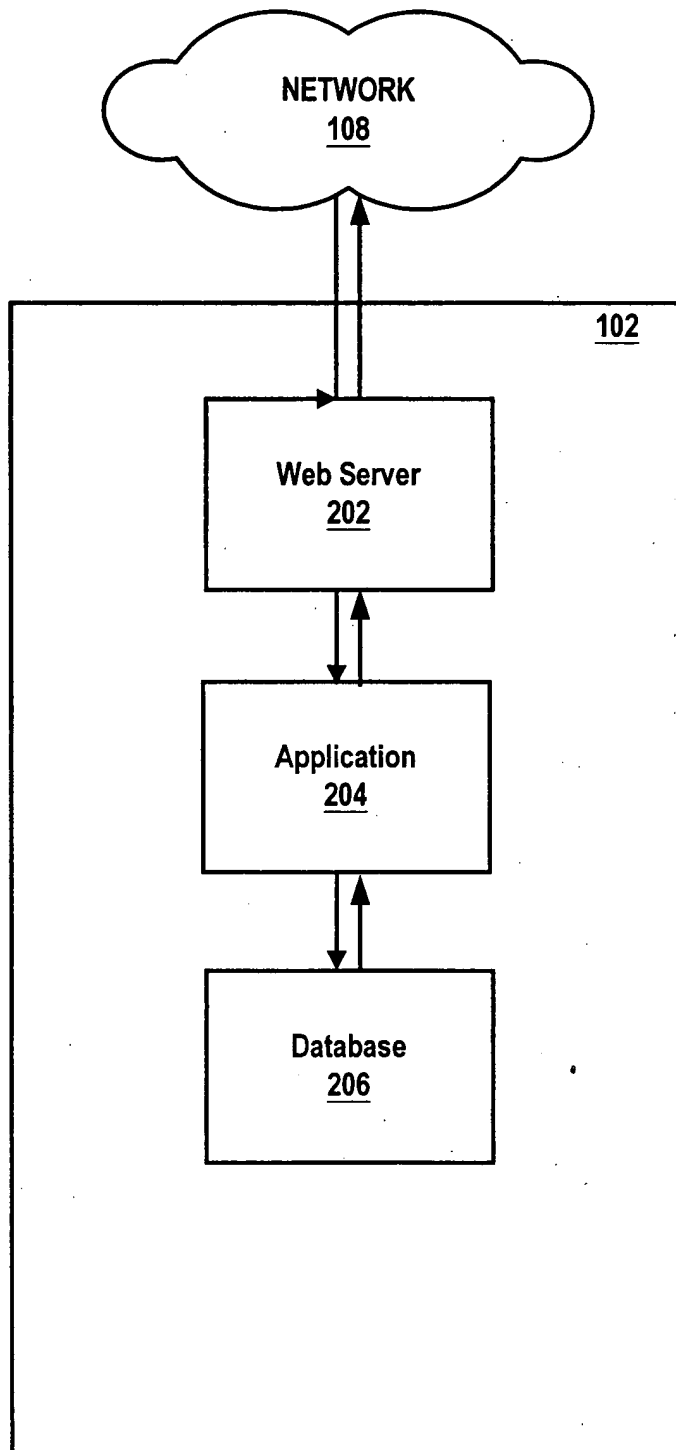


Figure 2



Workspace
300

Communication Tools
302

Bulletin Board
310

Chat
312

**Real Time
Messaging**
314

File Structure
304

Private
316

Shared
318

Workbenches
306

**Software
Development**
320

Graphic Design
322

Translation
324

Project Management Tools
308

Project Tracking
326

**Timeline and
Milestones**
328

**Resource
Allocation**
330

Figure 3

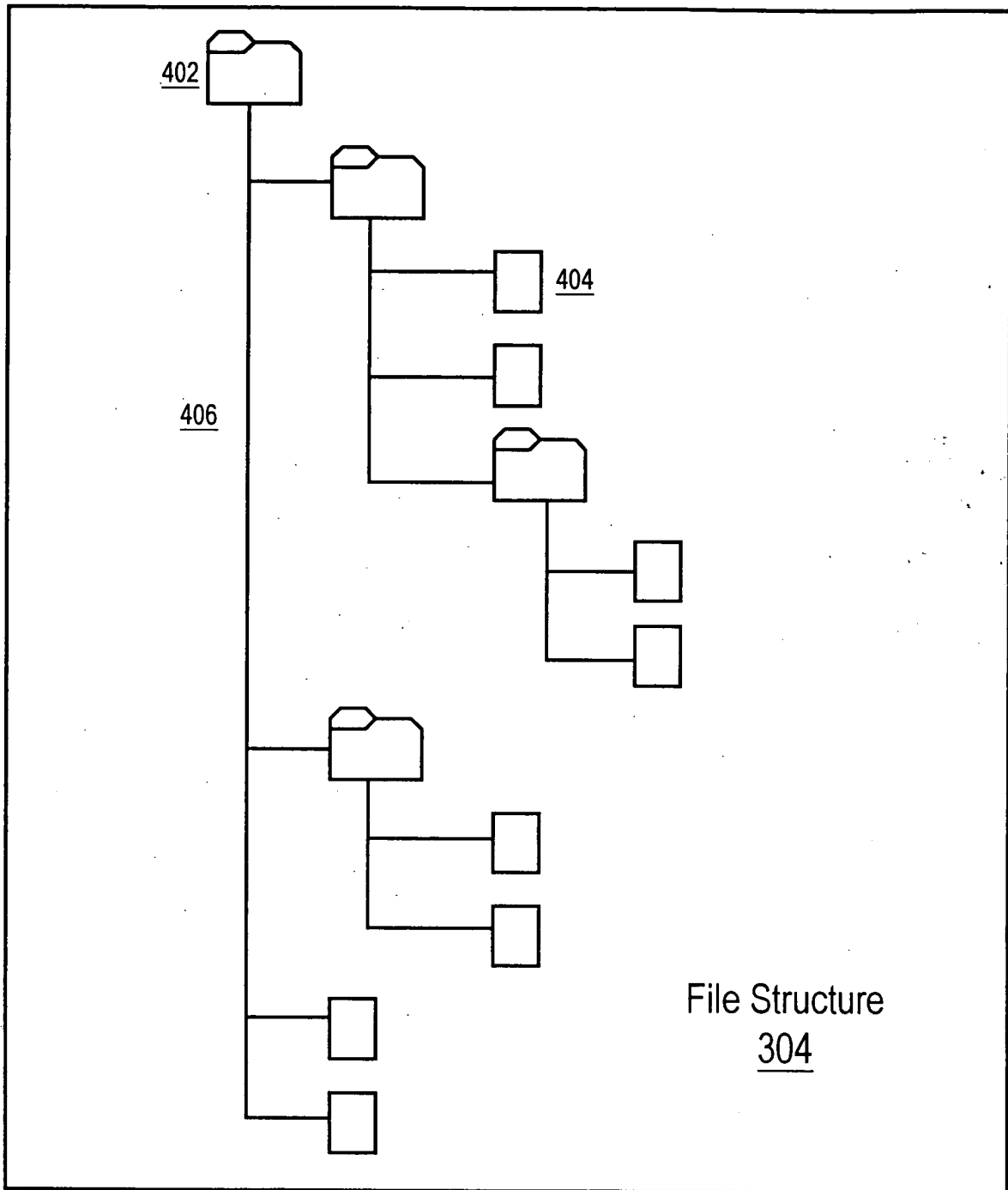


Figure 4





REPLACEMENT SHEET
Application No. 09/728,033
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Inventor: Beerud D. Sheth
Atty. Docket No.: 21673-05143

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Post an RFP](#) | [Fixed-Price-Services](#)

Post a Request for Proposal and Get Bids

Use this form to post your project. If you are a first-time user, you will be asked to provide a phone number credit card in order to maintain the integrity of the eLance marketplace. Read about eLance [security](#).

Need Live Assistance

Get help from a live person online or post a project by phone.

[Online Help](#)

[Post by Phone](#)

Get help [Posting an RFP](#).

View Tips and How-To in eLance [Resources](#).

502

514

RFP Wizards

Also use these customized forms to post your project:

516

Business

- General
- Business Plan
- Data Entry
- Document Editing
- Presentations
- Research
- Transcription
- Translation

518

Computer

- General
- Computer Consulting
- IBM AS-400 Services
- Linux related Services
- Software Development
- Web Hosting
- Web Site Development

Describe Your Project

(* = Required Field)

Give your project a name*:

510

504

Describe your project in detail*:

2,000 character limit. You can use HTML tags. Don't enter contract info.

What will you receive at the end of the project? (Deliverables)

512

Be as specific as you can. 2,000 character limit.

When do you want to receive the project?*

Aug 11 2000

Who will own the rights to the final work?

Include Files

Upload any files relevant to the project:

Up to 10 files of any type.

Upload a faxed document or voice recording:

☐

Check this box to send a toll-free fax or make a voice recording. It will be attached to your project description.

UPLOAD

506

Set Up the Bidding

Select the eLance marketplace for your project*:

(Select One)

508

Other:

If you selected Other in the pulldown menu, enter a brief description on the Other box.

How long do you want bidding to run?*

days

How much do you estimate the project will cost?

US\$

Numeric characters only. This is only a guideline; bids may be higher or lower.

509

Figure 5a



[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)



Post a Fixed-Price Service Offer

Use this form to post a description of a service with easily defined parameters and a standard per-unit price. Don't enter your email address or telephone number into this form. Contact info is released as part of a transaction. You can edit your offer at any time.

520

**What Type of Service
Do You Provide?**
Required

Describe Your Service

(Select One)

Other:

The pull-down menu lists just some of the services that trade on eLance. If you don't see your service, select Other and then enter a one or two word description in the box also marked Other.

522

**What's Your
Specialization?**
Required

510

512

List the exact type of service you're offering, e.g., English-Italian (if you chose Business: Translation). Note: **ONLY THE FIRST 25 LETTERS** of your specialization will be immediately visible from the Service Offers Marketplace.

524

Price/Unit:
Required

US\$ / (Select One) Other:

Pick a unit of measurement for your service from the menu above or enter your own unit in the box marked Other. Give the price for each unit in U.S. dollars.

526

**How Long Will It
Take You to Deliver?**

Hours

Enter a turnaround time in hours. Turnaround time must be entered as a number.

528

Describe Your Service

530

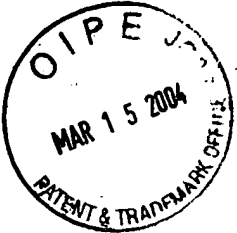
**Upload Examples of
Your Work for Buyers
to Evaluate**

You can attach up to 10 files of any type, including images, text files and html files. [View tips for uploading files.](#)

532

After pressing this button, you can review and edit your Offer before it's posted live.

Figure 5b



[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)
[Bid on a Project](#) | [Post a Service Offer](#)

Place a Bid

[Back to Project: Description](#)

To bid for this project, you must be registered, and you must have a **user profile containing at least 300 characters** of information. Do not put your contact info in your bid, or it may be removed and you membership suspended. A * indicates a required field.

Need Help?
Get help now from a live person using online chat.
[Online Help](#)

Enter Your Bid

534 *Enter your bid amount: 510
US\$ 512
Selection is made on more than price. Bid can be above or below the buyer's estimate or other bids. [Tips](#)

530 *Enter the date by which you can deliver the final work:

Default is the date requested by the buyer. eLance uses United States Eastern Time.

538 Summarize your proposal: (2,000 character limit)

Upload a longer proposal if necessary. Don't enter contact info. If you do, your bid may be removed. You can get more information from the buyer by posting questions to the project message board.

530 Attach more info to your bid:

FILE UPLOAD

All uploaded files are publicly available. Include mockups of the completed work at your own risk. [Tips](#)

542 Include a fax or voice recording:
☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid. (Publicly available)

532 [Preview My Bid](#)
You must be registered to bid.

Figure 5c



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Atty. Docket No.: 21673-05143

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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)

File Sharing

2 MB in use - 48 MB available

Empty - - - - -

Project Name: Garden Landscape Design Ideas

316 — [Private](#) — Your Private Area [info](#)
318 — [Shared](#) — Between Buyer and Seller [info](#)

Project Name: Garden landscape Design Ideas

Contents: 2 folders, 2 MB

Last Modified:

602 — [Use the private Message Board](#)

604

Figure 6a








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Atty. Docket No.: 21673-05143

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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)

318
608 **File Sharing** 2 MB in use - 48 MB available Empty -----

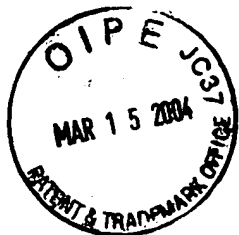
Garden Landscape Design Ideas > Shared

404

<input type="checkbox"/>	 100-0029 IMG.JPG	info	Folder/File Name: Shared Contents: 0 folders, 2693Kb Last Modified: 11-JUL-00 Comments:
<input type="checkbox"/>	 100-0030 IMG 2.JPG	info	
<input type="checkbox"/>	 100-0031 IMG.JPG	info	
<input type="checkbox"/>	 100-0032 IMG.JPG	info	
<input type="checkbox"/>	 Description.html	info	

602 — [Use the private Message Board](#)

Figure 6b



REPLACEMENT SHEET
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Services
Inventor: Beerud D. Sheth
Atty. Docket No.: 21673-05143

home		buy		sell		my elance		register		search		help
Activity Account Edit Profile Watch List Log Out												

Logged in as alee. [Log out.](#)

Private Message Board for Garden Landscape Design Ideas

Enter Message 604

▲

▼

Add Files
If you wish, upload files to complement your message.

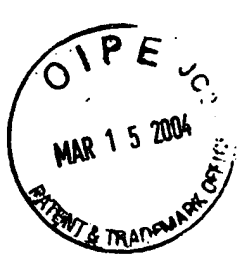
506

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files.](#)

[Use the My eLance Workspace](#)

	Name	Message	Time Posted	Download
606				

Figure 6c



[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)

RFPs: All categories

[Add to My Watch List](#)

[Post Your RFP](#)

Search RFPs:

[GO!](#)

More RFPs:

All Categories

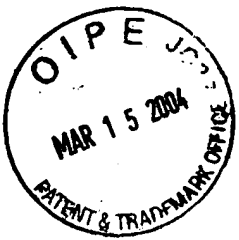
[GO!](#)

700

Current RFPs in Project Marketplace

FILTER BY										
Categories: All				Closing: All			Listed: All			
702	704	706	708	710	712	714	716	718		
ID	Project Name	Category	Sub-category	Initial Estimate	# bids	Average bid	Time Left	Buyer	Auth	Status
3161075	user administration with php&mysql	Computer	Software Development	-	0	-	28 d, 23 h+	bfi		
3160993	PHP & MySQL Expert	Computer	Consulting	US\$1.51	0	-	2 d, 23 h+	SlikWeb2000		
3160845	CopyWriting - 4 Website	Creative	Writing	US\$1,200.00	2	US\$770.00	4 d, 22 h+	CopierWatcher		
3160307	VenueZone Party Icons	Creative	Design	US\$1.14	0	-	9 d, 22 h+	liamcasey		
3159153	Audio Streaming	Computer	Software Development	-	0	-	3d, 21 h+	abhi7		
3159132	datanuggets.com	Marketing	Sales - Domain name	US\$50,000.00	0	-	24 d, 21 h+	dwilliams		
3159129	Designing a half page Color AD	Creative	Design	US\$250.00	5	US\$610.00	21 h, 31 m+	RC23		
3158229	Creative Writing	Creative	Writing	US\$30.00	10	US\$54.50	20h, 26 m+	dawnaavery2		
3156880	Work at Home	Marketing		-	0	-	29 d, 18 h+	einstein		
3156837	Logo & Stationery Design	Creative	Design	-	10	US\$495.55	29 d, 18 h+	vyhe		
3156576	Convert hard docs to PDF	Creative	Consulting	US\$200.00	6	US\$166.58	2 d, 17 h+	PGLink		
3155060	Powerpoint Touch-Up	Business	Report Production	US\$60.00	13	US\$51.08	14 h, 17 m+	Flashed1		

Figure 7



[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Post an RFP](#) | [Fixed-Price Services](#)

Services: All categories

[Add to My Watch List](#)

[Post Your Services](#)

Search Services: [GO!](#)

More Services: [All Categories](#) [GO!](#)

Recently Purchased Services:

- ☒ -: US\$20.00
- ☒ logos, web, photography: US\$75.00
- ☒ writing, research, business support: US\$10.00 [MORE](#)

800

Fixed-Price Services Available in All categories

FILTER BY		Categories: All <input type="text"/>			Feedback: All <input type="text"/>		Price/Unit: <input type="text"/>	
802	804	806	808	810	812	814	816	818
ID	Action	Category	Sub Category	Specializations	Price	Unit	Seller	
2033255	Info & Buy	Creative	web design	all web design, html or wysiwyg	US\$40.00	Hour	rdgraphics	5
2033205	Info & Buy	Creative	Design	all design	US\$50.00	Hour	rdgraphics	5
2118290	Info & Buy	Business	Startup Services	Consulting	US\$150.00	Hour	SourceCFO	5
2129818	Info & Buy	Creative	Design	Consultant	US\$30.00	Hour	adamwho	5
2115328	Info & Buy	Creative	Design	Logo Design	US\$300.00	Item	suebee277	5
2040229	Info & Buy	Computer	online promotions	Online Marketing	US\$25.00	Hour	sarah77mc	5
2115344	Info & Buy	Creative	Design	Brochure Design	US\$400.00	Hour	suebee277	5
2229197	Info & Buy	Creative	Design	Logo Design	US\$35.00	Hour	strongvisuals.com	5
2072517	Info & Buy	Creative	Design	Design/Production Services for Print	US\$85.00	Hour	Design Pro	5
2162954	Info & Buy	Creative	web design	logos	US\$350.00	Item	garvey	5
2263249	Info & Buy	Computer	Software Development	Application Development	US\$50.00	Hour	ggarg	5

Figure 8



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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

902 — **My eLance: Activity**

[New Features!](#)

904 — **My Buying Activity**

[Activity Archive](#) [Archive / Delete Manager](#)

ID	Bid ID	Name	Type	Seller	Status	Actions	Work Space	Message	Make a Payment
916	918	920	922	924	926	928	930	932	934

908 — ☒ [Post a Project](#) ☒ [Browse Fixed-Price Services](#)

910

906 — **My Selling Activity**

[Activity Archive](#) [Archive / Delete Manager](#)

ID	Bid ID	Name	Type	Buyer	Status	Actions	Work Space	Message	Make a Payment
				938					936

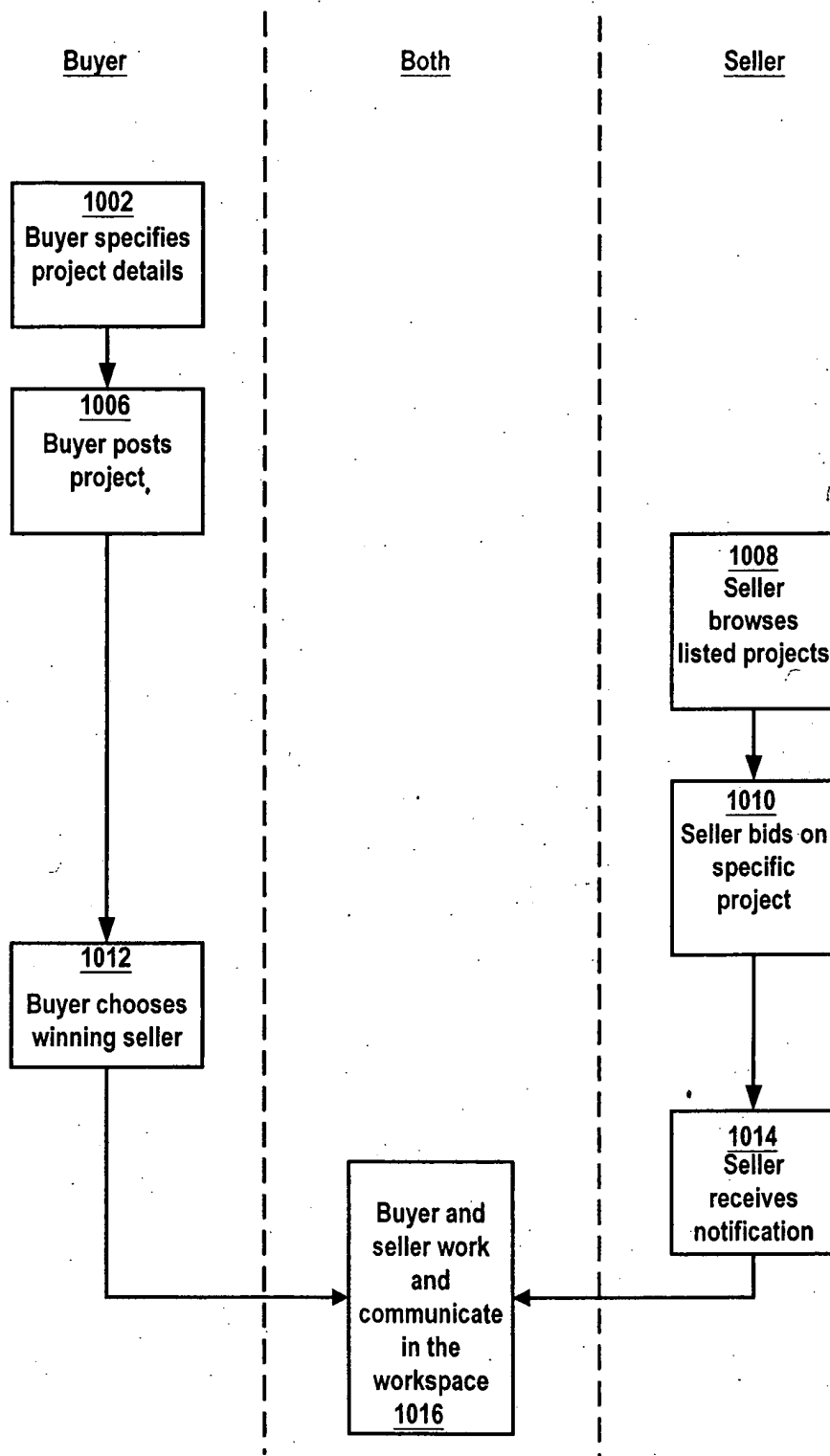
☒ [Bid on a Project](#) ☒ [Post a Fixed-Price Service Offer](#)

912

914

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Figure 9



RFP Process

Figure 10

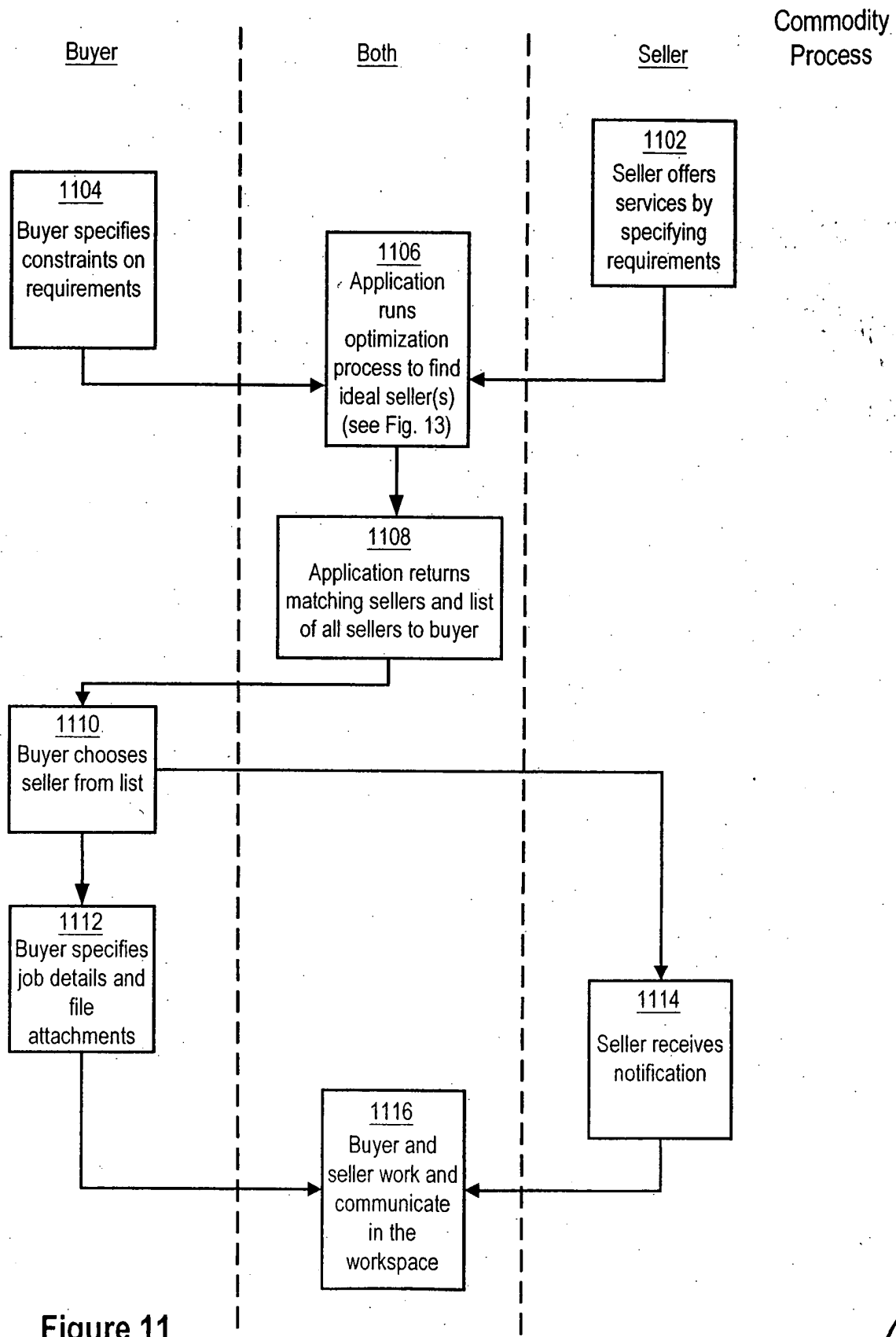


Figure 11



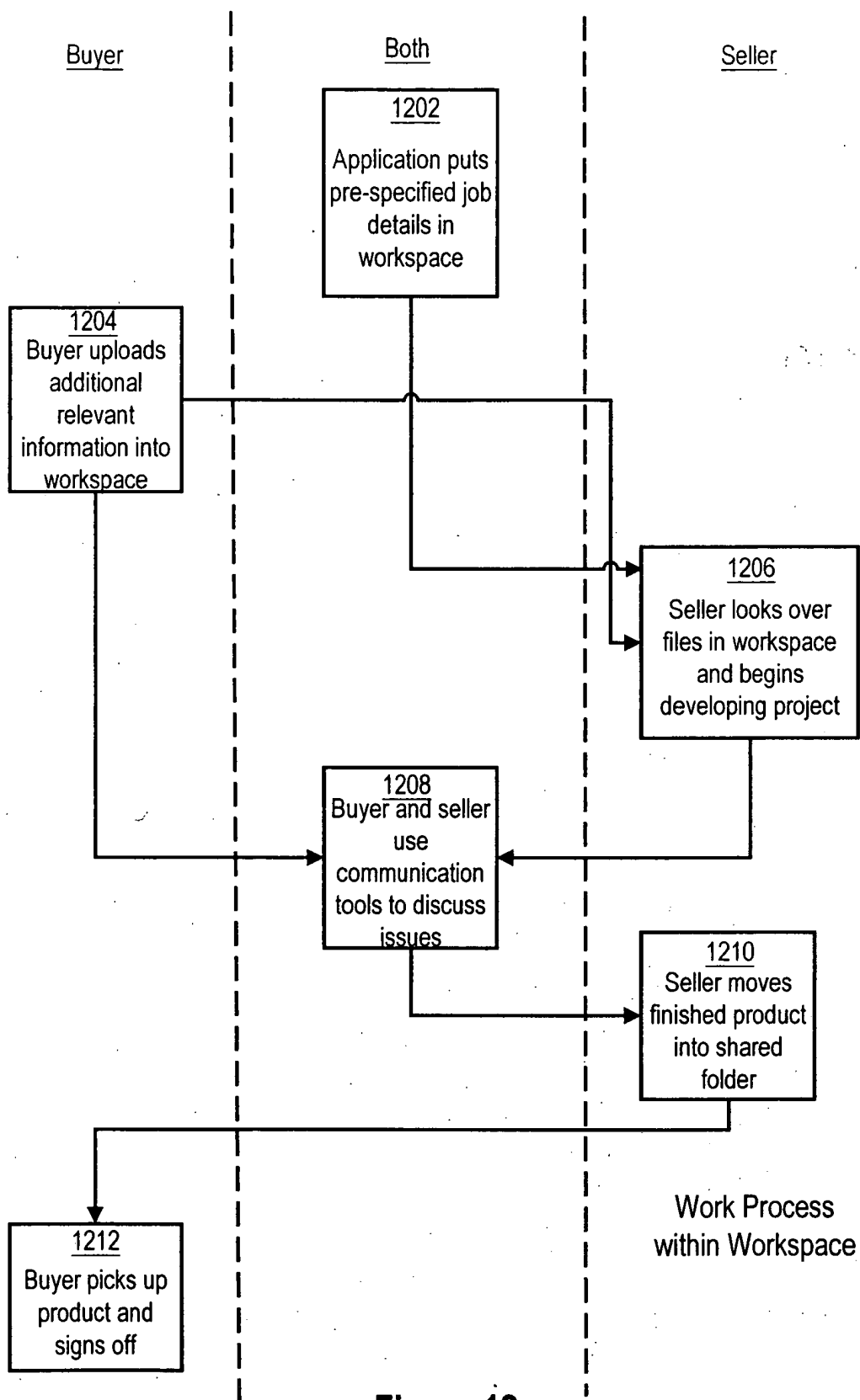
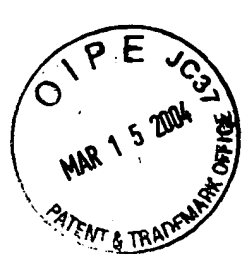


Figure 12



Optimizer-Related
Process

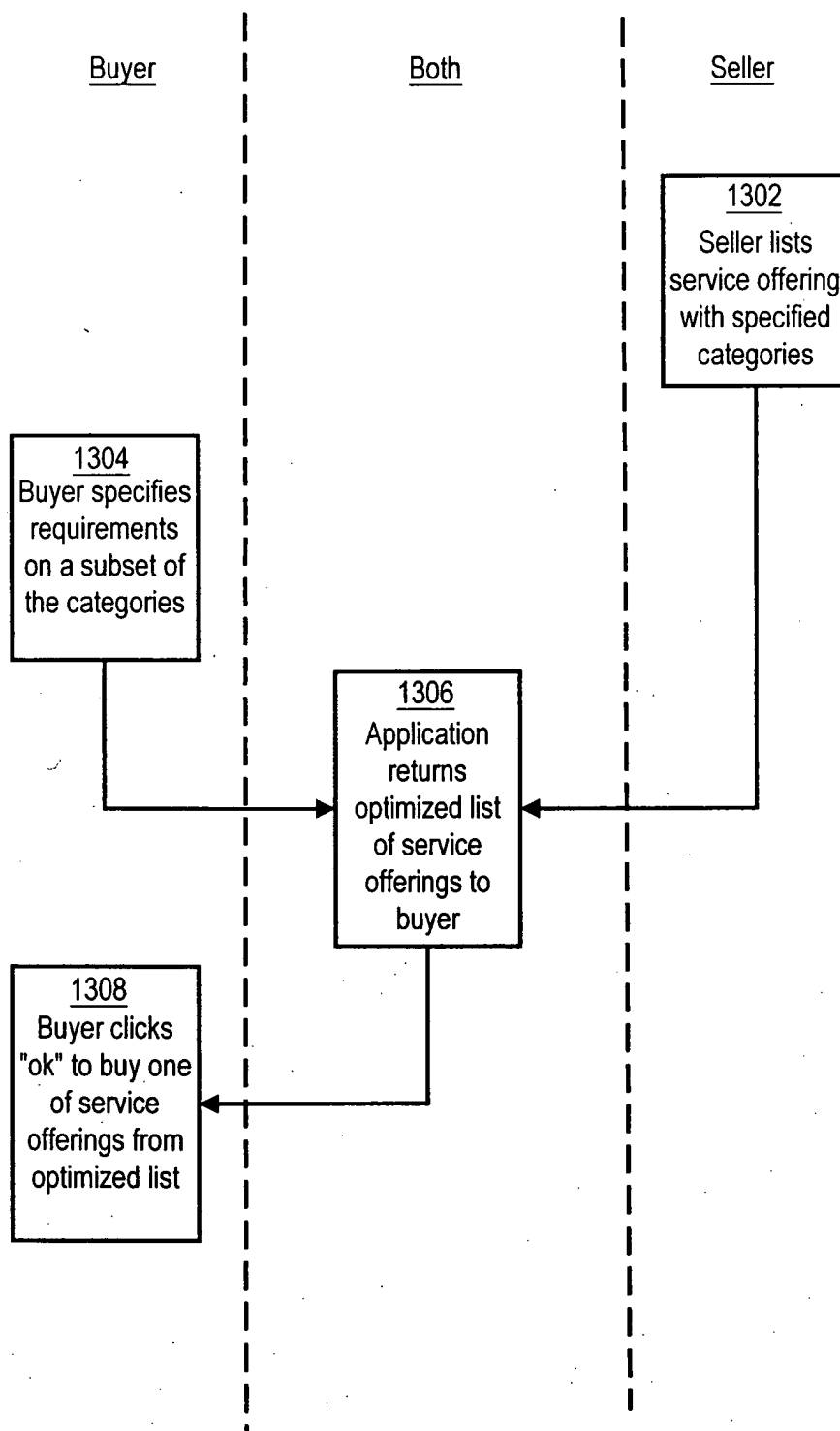


Figure 13

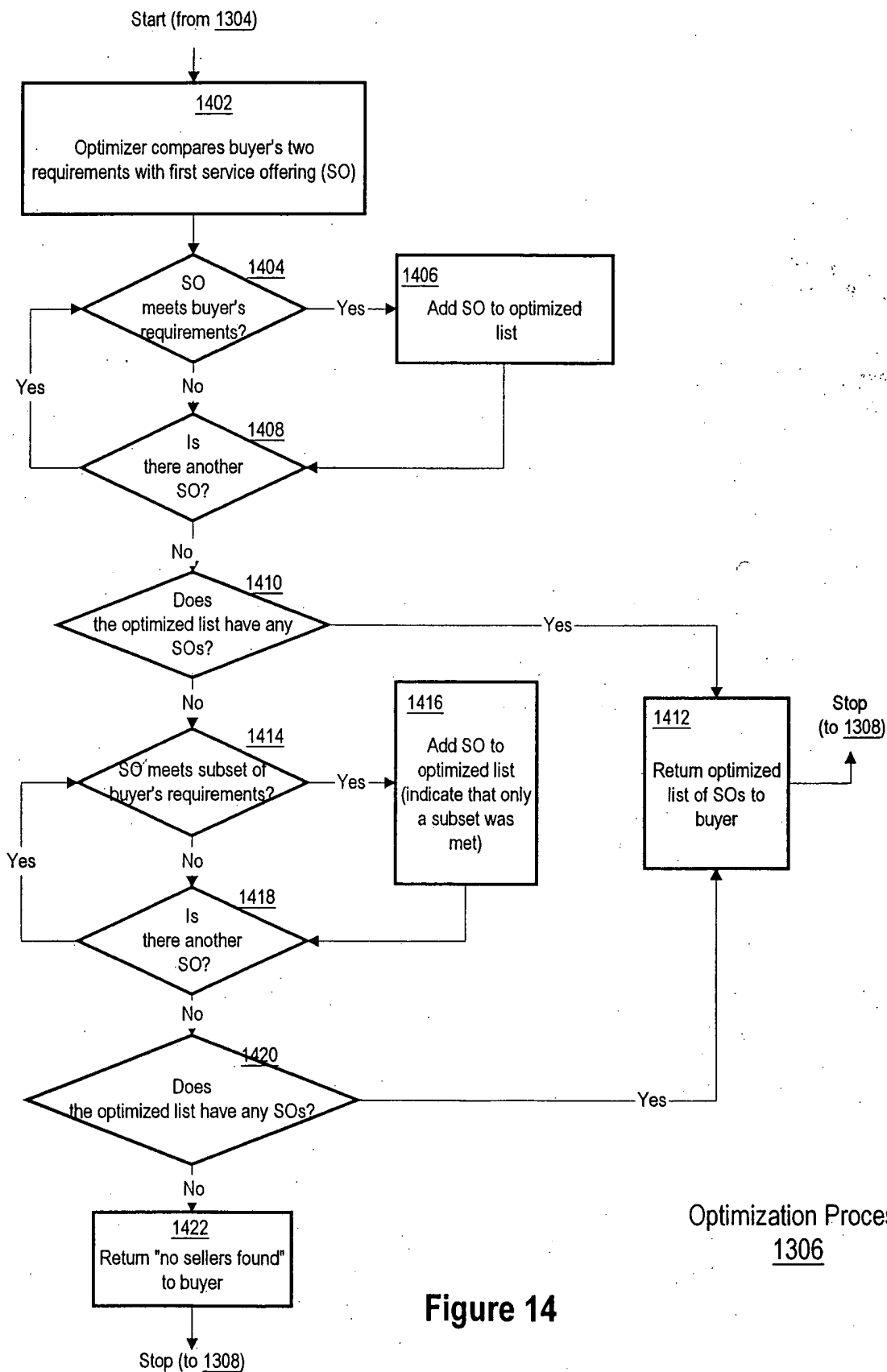
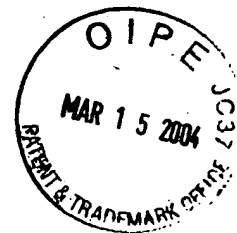


Figure 14

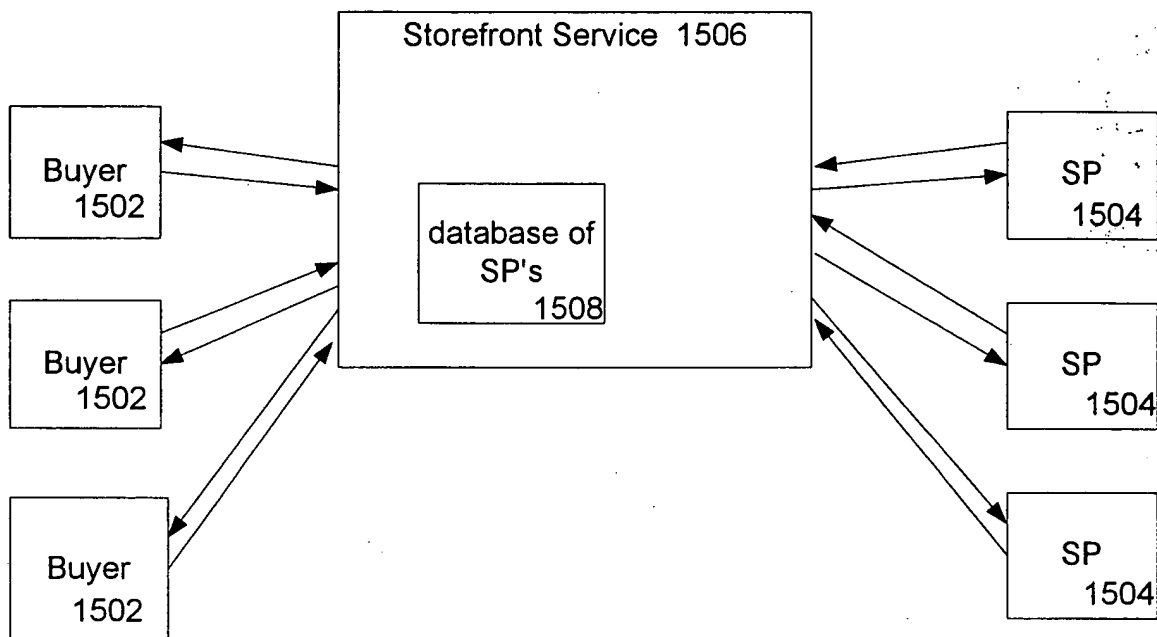


Figure 15



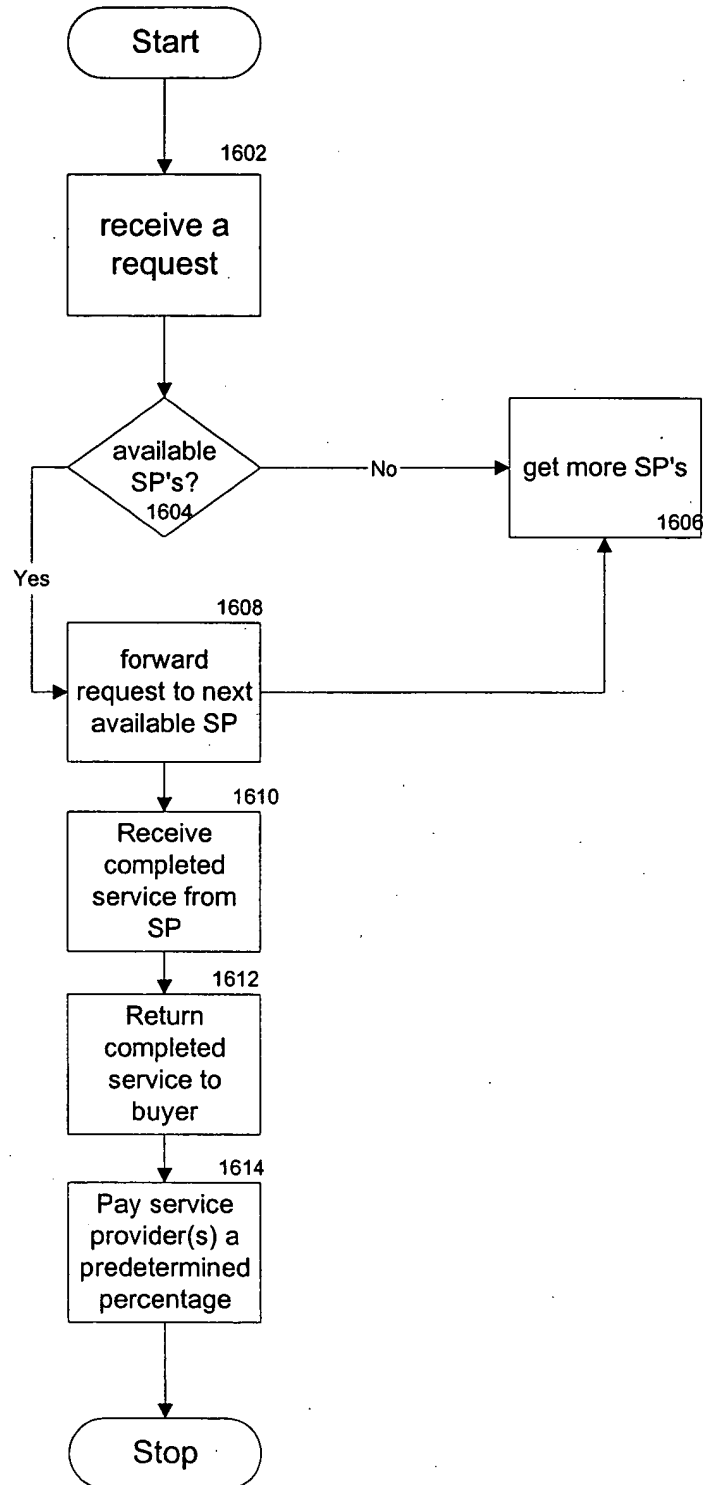
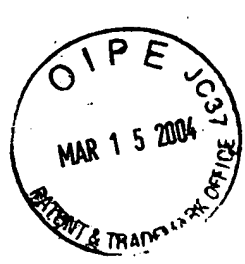


Figure 16

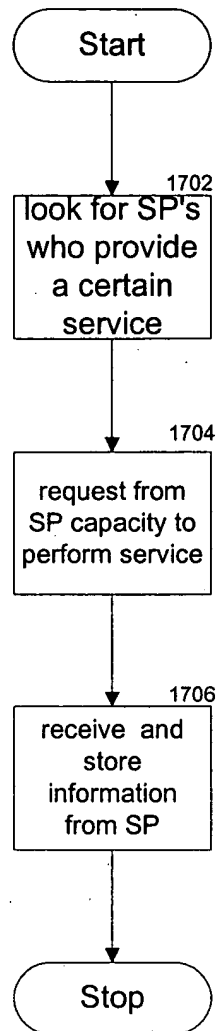


Figure 17



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Search

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HOME

BUY SERVICES

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GET HELP?

Not Registered? [Join Now](#)

Have your Logo turned into a Flash Animation!

Upload your company logo, and an artist from eLance, the global services marketplace, will animate it, using Macromedia Flash. If your logo is not already in vector format, our artists can create a fully animated Flash logo, using your existing .jpg or .gif image.

This is an example of how Flash can add life to your logo. The variations are limitless — this is only one example.











Start by uploading your image below

You will receive an email from us when your animated logo is ready, within 72 hours

Click on the link in the email process to go to eLance.com and pick up your animation!

1802 →

I am uploading the following format:

☐ .AI, .EPS, .CDR (you will be charged \$5*)

☒ .JPG, .GIF (you will be charged \$10*)

Upload Your Logo File
(select Browse to find the file on your computer)

• Only .ai .eps. .cdr .gif or .jpg will be accepted for upload

• Only images smaller than 100kb in size will be accepted for upload

1804 →

Browse

Give special instructions to the artist about how you would like your animation done:
(ex: rotating clockwise, letters in a wave pattern, etc.)

1806

rotating clockwise

Give us your email address, so we can notify you when the animation is finished

1808

johndoe@company.com

You will be charged \$10.00 in order to convert your JPG or GIF into the optimal format for Flash.

Submit

1810

HOME

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Rules and Policies

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Figure 18



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Is This the Image and Text You Want to Use?

If the following is correct click the submit button below. Otherwise, click the Back button on your browser and upload the correct image.

1902 — Upload Format: .JPG, .GIF (you will be charged \$10*)
1904 — Logo File: H:\Sweet/Pea::sNest.jpg
1906 — Instruction: rotating clockwise
1908 — Email Address: johndoe@company.com

1910

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Figure 19



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Within 72 hours, we'll send you a link to your completed flash animation. Contact Animation@company.com with any questions or comments.

In the meantime, check out all the other services available on [company.com](#)

2000 

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Figure 20